

Victorian Bridge Association Limited

ACN 004 595 993

June, 2015

Memorandum to Victorian Affililated Club Secretaries

1. Annual Club President's Day

This year's Club President's Day will be held at the VBA on Saturday June 13th. Club Presidents or their delegates are welcome to attend. An Agenda is included separately. To assist us with catering, please email Cathie (info@vba.asn.au) at the VBA by Wednesday June 10th if you will be attending.

2. Youth Fund Raising

Youth bridge in Victoria is recognised as leading the field in Australia thanks to the efforts of some dedicated individuals such as Andrew & Cathy Mill, Laura Ginnan, Peter Hollands to name but a few. Funding for activities is always a challenge, and at its recent council meeting the suggestion was made by special councillor Richard Giles to seek support from clubs around the state for youth bridge. What we would like to do is designate the first week in August as "Youth Bridge Week", and ask all clubs to support youth bridge in this week by donating either \$1 per player from table fees or undertake some other fund-raising activity in that week for youth bridge. Funds would be held in the youth bridge account by the VBA and used exclusively to support youth bridge activities. The club that raises the most funds as a percentage of membership will receive a special training day for its members run by one of our leading Victorian players at a mutually agreeable time.

3. Congress Early Bird Discounts

Many clubs struggle for entries in their congresses, particularly in teams. The VBA has found that the introduction of early bird entry discounts for the VCC increased entry numbers by at least 10%. Other national events offering early bird discounts have also experienced positive results. We invite clubs to consider this as an option for improving entries in club congresses.

4. Crash Course Funding Availability

In 2014, the VBA applied to the ABF for marketing funding to run Crash Courses. A Crash Course is a one-day introduction to bridge. Combined with follow-up sessions in supervised play, crash courses have proven to be successful in introducing new players to bridge. The VBA has carry-over funds available to clubs who would like to run a crash course in their area. We also have a crash course teacher who can run a program in your club. Should you wish to take advantage of this opportunity, please contact the VBA Manager, Cathie Lachman for further details or to make an application.

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Kim Frazer Secretary

cc: VBA Council

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